

2023 CROYDON FC

SPONSORSHIP OPPORTUNITIES



**NATIONAL
PREMIER LEAGUES**



**FOOTBALL
SOUTH
AUSTRALIA**

www.croydonfc.com.au

info@croydonfc.com.au

ABOUT CROYDON

On behalf of the Croydon Football Club, I would like to thank you for considering the opportunity to sponsor our club for the 2023 season.

Alek Cmielewski and Karol Metanowski founded Croydon FC as the Polonia Adelaide Sports Club on 16 June 1950. It was established to support community connections through the provision of a variety of sporting activities. The founding members valued inclusion and sense of community and to this day, the club's success has been based on those very values of access, diversity, and inclusion.

The club is a member of the National Premier League and has had significant success over the years, including Champions of National Premier League, Super League, FFA and Federation Cup. Our Senior Players have represented and played at national and state levels as well as successes with clubs internationally.

The club has a 400 strong membership in our Junior League; we continue to field teams in all age groups and are proud of the success and commitment to the future of our club and sport.

In 2019 we commenced our women's program and since then have witnessed success including increased girls' participation and entry into State League 1 in 2023.

Our success is due to the commitment of working in partnership with all who are involved with club as well as our sponsors. The success of the club is only due to this very strong commitment and collaboration.

This commitment requires significant work by wonderful parents and volunteers who dedicate their time and energy to promote and develop soccer in South Australia and to also foster positive relationships and community connection.

We are embarking on a new era, and we invite and welcome you to be part of this most exciting time in the club as a Sponsor.

Yours Sincerely

Simon Gargaro

Chairperson of Croydon FC



THE VISION AND MISSION

VISION

To be recognized as leaders in our local community in player development, character building, and player confidence.

Our vision includes *a state-of-the-art football facility* and being acknowledged as a club where every player can expect an optimal learning experience with high quality coaching, training facilities and equipment.

MISSION

Croydon FC will provide an accessible and inclusive environment for all members of the community, which supports and promotes the growth of junior and senior soccer.

We also aim to provide support and guidance to enable everyone the opportunity of achieving his or her own goals.



CROYDON FC BOARD AND STRUCTURE

Executive Board and Committee

Croydon FC has 7 members on the board supported by committee members.

Board Members

Board Member - Chairperson Simon Gargaro

Board Member - Vice Chairperson Maria Hagias

Board Member - Treasurer Roger Gasparin

Board Member – Junior Chairperson Brad Stolcman

Board Member - Football Director Mark Brazzale

Board Member – Built Form Facility Manager Andrew Brazzale

Board Member - Communications and Press Adrian Zajac

Committee

Secretary Fran Christison

Senior Football Manager Joe Catalano

Women's Delegate Domenique Caraccia

Junior Technical Director Chad Bugeja

Sponsorship Coordinators Roger Gasparin & Brad Stolcman

Junior Chairperson Brad Stolcman

Governance Maria Hagias

Communications and Press Adrian Zajac & Mark Brazzale

Functions, Fundraising and Social Coordinator Domenique Caraccia



MENS SENIOR SUCCESS

2017 CROYDON KINGS CHAMPIONS



Back: John Plunkett, Joe Catalano, Alessio Frisina, Alex Townsley, Alhassan Toure, Hosine Bility
 Michael Doyle, Jarrod Brazzale, Shaun McGreevy, Steve Pepper
 John Panagaris, Latham Byfield, Chris Higgins, Josh Avery, Joel Porter
Front: Paul Radice, Jesse Francesca, Adrian D'Alfonso, Nicholas Munro, Luke Klimek (Captain)
 Mark Brazzale (Coach), Rocky Visconte (Vice Captain), Costa Zacharpoulos, Nathan Farrell,
 James Skeffington, Anthony Francesca, **Absent:** Patrick Caraccia, Mario Catalano (Team Manager)



SA Champions
 1955, 1975, 1977, 2014, 2017

SA Minor Premiers
 2012

2nd Division Premiers
 1965, 2002, 2007, 2010

Coca Cola Cup
 1977, 1978, 1983, 1985

Federation Cup
 1952, 1954, 1966, 1968,
 1975, 2000, 2015

Ampol Cup
 1966, 1973, 1977, 1978



WOMEN'S SUCCESS

The development of our women's program was established in 2019. With two teams and only two seasons our women's side have managed to gain promotions, win titles and bring home a cup.

2020 Success

Division 3

- League Runners Up, gained promotion to Division 2

Division 4

- Finished 3rd

2021 Success

Division 2

- League Champions, undefeated season

Division 4

- League Runners Up, promotion to Division 3.
- Community League Cup Champions

2022 Success

- League Runners Up, promotion to State league 1

WHEN PEOPLE
SUCCEED ITS
BECAUSE OF
HARD WORK.



NEW CLUBROOM AND GROUND FACILITIES

Regency Oval
South Road, Regency Park





1 LOCATION PLAN
1:1000 @ A3



STADIUM NAMING RIGHTS

+

SENIOR PLATINUM PACKAGE

\$40,000 per year plus GST

(2 Year Minimum Commitment)

Sponsorship Benefits

- Corporate naming rights and LOGO displayed to new Stadium (2 Year rights 2023 and 2024)
- Name and logo displayed at the **back** of Men's Senior, Reserves and U18's Team shirts
- Half page advertisement in Match Program
- Two complimentary tickets to Club's Annual Presentation dinner
- Recognition on Clubroom Sponsor Board
- Membership Card including guest and carpark with access to all home and away games
- Advertising on website and all social media platforms
- Two Invitations to corporate facilities with complimentary food and drinks to all home games
- Plaque in recognition of Club Sponsorship
- 2 x Advertising signs (2.1m x 0.9m) displayed on Main pitch (Pitch A) perimeter fence
- 2 x Advertising signs (1.5m x 0.9m) displayed on Junior pitch (Pitch B) perimeter fence
- Croydon Jacket, Polo Shirt and Scarf



MAJOR SPONSORSHIP PACKAGE

Men \$30,000 plus GST

Women \$10,000 plus GST

Juniors \$20,000 plus GST

Sponsorship Benefits

- Men's Major Sponsor Name and logo displayed at the **front** of Men's Senior, Reserves and U18's Team shirts
- Women's Major Name and logo displayed on the front of the home and away playing strip for both women's teams.
- Junior Major Sponsor Name and logo displayed at the **front** of Junior U6 to U17 Team shirts
- Half page advertisement in Match Program
- Two complimentary tickets to Club's Annual Presentation dinner
- Recognition on Clubroom Sponsor Board
- Membership Card including guest and carpark with access to all home and away games
- Advertising on website and all social media platforms
- Two Invitations to corporate facilities with complimentary food and drinks to all home games
- Plaque in recognition of Club Sponsorship
- 2 X Advertising signs (2.1m x 0.9m) displayed on Main pitch (Pitch A) perimeter fence
- 2 x Advertising signs (1.5m x 0.9m) displayed on Junior pitch (Pitch B) perimeter
- Croydon Jacket, Polo Shirt and Scarf



GOLD PACKAGE

Men \$20,000 plus GST

Women \$5,000 plus GST

Juniors \$10,000 plus GST

Sponsorship Benefits

- **Men's** Name and logo displayed on **top back or bottom back** of Men's Senior, Reserves and U18's Team shirts
(1st Sponsor gets choice of Top or bottom)
- **Women's** Name and logo displayed on the **back** of the home or away playing strip for both women's teams
- **Junior** Major Sponsor Name and logo displayed at the back of Junior U6 to U17 Home Team shirts
- Two complimentary tickets to Club's Annual Presentation dinner
- Recognition on Clubroom Sponsor Board
- Membership Card including guest and carpark with access to all home and away games
- Name and logo on website and all social media platforms
- Two Invitations to corporate facilities with complimentary food and drinks to all home games
- Plaque in recognition of Club Sponsorship
- 1 X Advertising signs (2.1m x 0.9m) displayed on Main pitch (Pitch A) perimeter fence
- 1 x Advertising signs (1.5m x 0.9m) displayed on Junior pitch (Pitch B) perimeter
- Croydon Polo Shirt and Scarf



SILVER PACKAGE

Men \$10,000 plus GST

Women \$4,000 plus GST

Juniors \$5,000 plus GST

Sponsorship Benefits

- Men's Name and logo displayed on Men's Senior, Reserves or U18's **Top Sleeves and Training Strip**
- Women's Name and logo displayed on **Top Sleeves** for both women's teams.
- Junior Name and logo displayed on the **Top Sleeves** for the Junior U6 to U17 Sponsored Teams
- Two complimentary tickets to Club's Annual Presentation dinner
- Recognition on Clubroom Sponsor Board
- Name and logo on website and all social media platforms
- Membership Card with access to all home games
- Advertising on Senior Match Day booklets
- Plaque in recognition of Club Sponsorship
- Two Invitations to sponsors day with complimentary food and drinks
- 1 X Advertising signs (2.1m x 0.9m) displayed on Main pitch (Pitch A) perimeter fence
- 1 x Advertising signs (1.5m x 0.9m) displayed on Junior pitch (Pitch B) perimeter
- Croydon Polo Shirt and Scarf



BRONZE PACKAGE

Men \$5,000 plus GST

Women \$3,000 plus GST

Sponsorship Benefits

- **Men's** Name and logo displayed on front or back of Men's Senior, Reserves and Under 18's **Shorts**
- **Women's** Name and logo displayed on the front or back of both Women's teams **Shorts**
- Recognition on Clubroom Sponsor Board
- Two complimentary tickets to Club's Annual Presentation dinner
- Name and logo on website and all social media platforms
- Membership Card with access to all home games
- Advertising on Senior Match Day booklets
- Two Invitations to sponsors day with complimentary food and drinks
- 1 X Advertising signs (2.1m x 0.9m) displayed on Main pitch (Pitch A) perimeter fence
- Croydon Polo Shirt and Scarf



SENIOR PLAYER SPONSOR PACKAGE

Men	\$1,800 plus GST
Women State League 1	\$1,000 plus GST
Women Community League	\$850 plus GST

Sponsorship Benefits

- Photograph of your sponsored player for display at home or business
- Invitation to sponsors day with complimentary food and drinks
- Mens Membership Card to Senior Home Team matches
- Advertisement in Senior Match Day program
- Name and logo displayed on club website and social media platforms



GROUND SIGNAGE PACKAGE SPONSOR

Main Pitch (Pitch A) - 1 Year Signage \$2,500 plus GST

Junior Pitch (Pitch B) – 1 Year Signage \$1,500 plus GST

Sponsorship Benefits

- Main Pitch 1 x Advertising Sign displayed on pitch perimeter (2.1m x 0.9m)
- Junior Pitch 1 x Advertising Sign displayed on pitch perimeter (1.5m x 0.9m)
- Advertisement in Senior Match Day program
- Membership Card to Senior Home Team matches
- Name and logo displayed on club website and social media platforms
- Invitation to Sponsor Days with complimentary food and drinks
- Recognition on Clubroom Sponsor Board



CORPORATE PARTNERS AND SPONSORS 2022

MAJOR SPONSORS



GOLD SPONSOR



SILVER SPONSORS



BRONZE SPONSORS



WOMEN SPONSORS

Body Shop Paint Supplies



JUNIOR SPONSORS



PLAYER SPONSORS



JUNIOR AND SENIOR JERSEY SPONSORSHIP EXAMPLE

CROYDON FC SENIOR HOME JERSEY



CROYDON FC SENIOR AWAY JERSEY



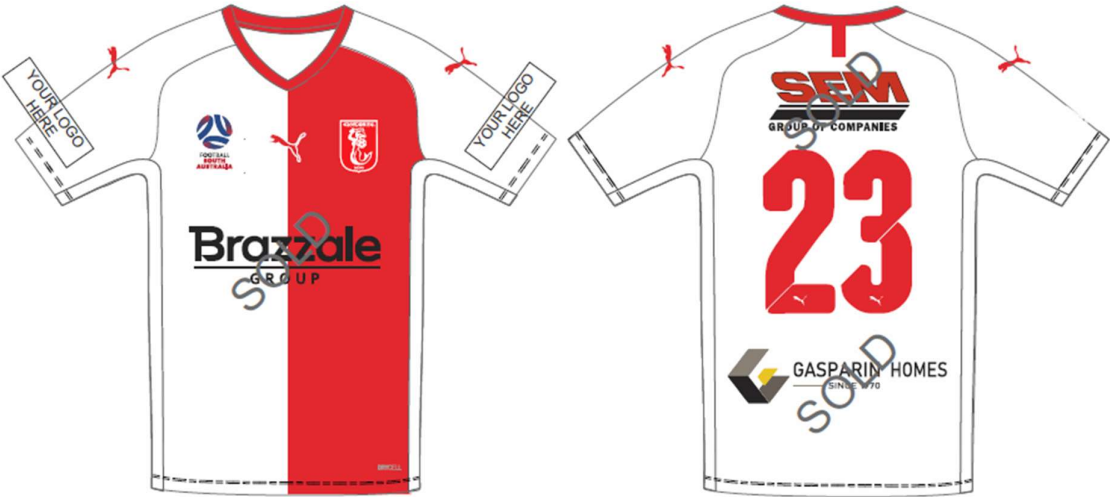
CROYDON FC SENIOR SHORTS

SPONSORSHIP OPPORTUNITIES



CROYDON FC JUNIOR JERSEY

SPONSORSHIP OPPORTUNITIES



CROYDON FC SPONSORSHIP FORM

Type of Sponsorship		Amount \$	
Sponsor Name			
Address			
Phone	Business:	Mobile:	
Sponsor Email Address			
Player Name			
Business Name			
Signature			
Date			

FOR FURTHER INFORMATION PLEASE CONTACT

ROGER GASPARIN OR BRAD STOLCMAN

EMAIL: roger@gasparinhomes.com.au

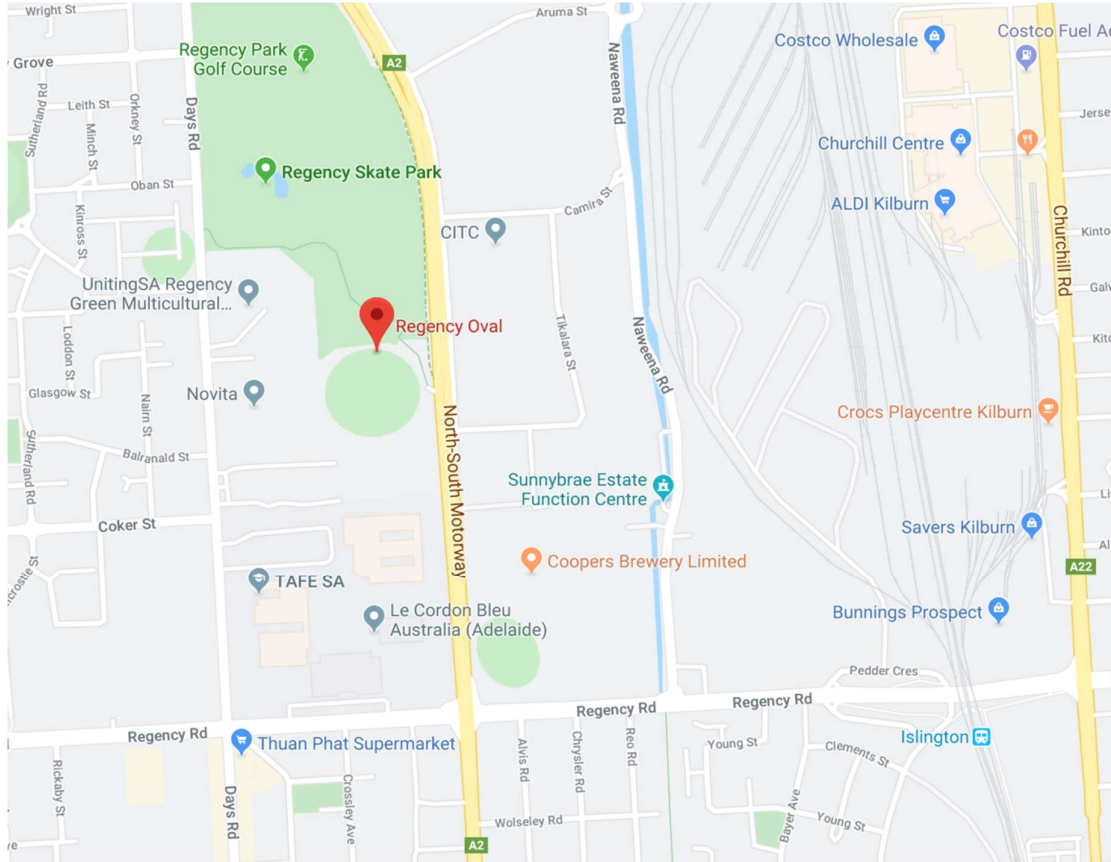
PHONE: 0412 958586

EMAIL: bstolcman@semgroup.com.au

PHONE: 0419 855620



CLUB LOCATION



Regency Oval 474-484 South Road, Regency Park SA 5010